

Generating Renewable Resources & Protecting Our Great Lakes

WINDPOWER IS REAL.
WINDPOWER IS NOW.

Majestic wind turbines in the shadow of the Mackinac Bridge harness the plentiful resource of wind, then channel it into the power grid that lights Michigan's homes and offices, cities and towns.

In December 2001, this became reality in Michigan. The Bay Windpower I, Mackinaw City project, financed by Crystal Flash, is connected to the Consumers Energy power grid. Each Bay Windpower turbine will produce 2 million kilowatt hours of electrical power each year - reducing dependence on fossil and foreign fuels.

Bay Windpower is adding real value to the "Triple Bottom Line", providing:

1. Sustainable Economic Growth and Long-term Firm Prices that Eliminate Price Volatility and Risk
2. Improved Community Involvement and Energy Self-Sufficiency
3. Environmental Stewardship

Wind power has enormous potential. Tapping that potential requires a company with the strength, resources and vision to put it to work.

THAT IS BAY WINDPOWER.

Bay Windpower is providing clean, renewable power for the Great Lakes at competitive prices. Bay Windpower builds upon the energy industry experience of Crystal Flash to design, build and bring wind power projects on line for Great Lakes customers.

Bay Windpower is at the center of the wind power movement in the Midwest. Wind will power the future, and Bay Windpower is already leading the way.



WHO WE ARE AND HOW TO CONTACT US

Bay Windpower is investing in Michigan's future generations. We look forward to working with you to create renewable electrical power that protects our Great Lakes, public health, economy and farm land.

To enroll, Consumers Energy Co. customers should call 800-477-5050 or go online: www.consumersenergy.com. For more information, call Richard Vander Veen, Bay Windpower: 616-437-3177 or Steve Smiley: 231-271-4850.